

## Ticket to Ride

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A gap year surfing dream turned into business reality for Linley Lewis, an Economics graduate from Birmingham, and Will Hayler, who has a Politics degree from Edinburgh. The pair developed a business plan while completing their degrees and used it to launch Ticket to Ride, offering gap year students the chance to learn to surf, qualify as a coach and



lifesaver, work on community projects and travel South Africa. "The skills we gained in our degrees were applicable to our business and gave us credibility as we looked to gain support for the venture," says Linley.