

Good One Clothing

Nicola Castle and Phoebe Emerson were in their second year at Brighton University, taking degrees in Fashion and Business, when they first started thinking about setting up their own company. They wanted to design and produce one-off pieces of clothing made entirely from recycled fabrics. It was a bold, original concept and with no-one else working in quite the same area, they had to do it themselves. Now the pair are established in a studio in London, selling their unique garments through shops in Manchester, Glasgow, London and Brighton, and on-line. Nicola and Phoebe are effectively combining creativity with astute business thinking to build an award-winning enterprise.

